



2019 PIO Symposium
Hosted by the Ohio Department of Public Safety
Friday, October 18, 2019

1980 W. Broad Street, Columbus, OH
ODOT Auditorium

Registration begins at 8:00 a.m.

This FREE one-day symposium, hosted by the Ohio Department of Public Safety, will provide an opportunity for public information officers across the state to network and receive pertinent knowledge in the field of media relations and communications.

AGENDA

8:00 a.m.: REGISTRATION AND NETWORKING SESSION

9:00 a.m.: WELCOME

Tom Stickrath, Director
Ohio Department of Public Safety

9:15 a.m.: OHIO'S MEMORIAL DAY TORNADOES – COORDINATING THE MESSAGE

Steve Johnson, Federal Coordinating Officer, *Federal Emergency Management Agency*
Jill Del Greco, Communication Advisor, *Ohio Governor Mike DeWine*
Sima Merick, Executive Director, *Ohio Emergency Management Agency*
Brianna M. Wooten, Director of Communications, *Montgomery County, Ohio*

10:15 a.m.: BREAK

10:30 a.m.: PUBLIC RECORDS UPDATE

Alex Armitage, Public Records Attorney
Ohio Department of Public Safety

11:00 p.m.: LUNCH (on your own)

12:30 p.m.: SOCIAL MEDIA TRENDS

Jessica Pierson, Social Media Manager
Ohio Department of Public Safety

1:00 p.m.: BRANDING

Lyn Tolan, Deputy Director, Policy and Communications
Ohio Development Services Agency

2:00 p.m.: MEDIA PANEL

Stacia Naquin, WSYX-6 Columbus
Karen Kasler, Ohio Public Radio
Jessie Balmert, *Cincinnati Enquirer*

3:00 p.m.: CLOSING